Why a FRESH approach to School Health?

Ensuring that children are healthy and able to learn is an essential component of an effective education system. Good health increases enrollment and reduces absenteeism, and brings more of the poorest and most disadvantaged children to school, many of whom are girls. It is these children who are often the least healthy and most malnourished, and who have the most to gain educationally from improved health.

Effective school health programs that are developed as part of community partnerships provide one of the most cost-effective ways to reach school-age children, adolescents and the broader community, and are a sustainable way to promote healthy practices including HIV/AIDS prevention.

The new FRESH framework (Focusing Resources on Effective School Health) is the starting point for developing an effective school health, hygiene and nutrition program in a more child friendly and health promoting school.

An effective school health, hygiene and nutrition program such as FRESH offers many benefits:

- It responds to an increased need
  The success of child survival programs and the efforts of many governments and communities to expand basic education coverage have resulted in a greater number of school-age children and in a greater proportion of these children attending school. Almost 90% of the world’s children survive beyond their fifth birthday and some 80% of these children are enrolled in school. In many countries, targeted education programs have ensured that many of these new entrants are girls for whom good health is especially important. Additionally, school-aged children are the window of hope in the fight against HIV/AIDS.
  HIV/AIDS prevention is needed in schools.

- It increases the efficacy of other investments in child development
  School health programs are the essential sequel and complement to early child care and development programs. Continuing good health at school age is essential if children are to sustain the advantages of a healthy early childhood and take full advantage of what may be their only opportunity for formal learning.

- Ensures better educational outcomes
  Ensuring good health at school-age can boost school enrollment and attendance, reduce the need for repetition, and increase educational attainment. Good health practices can promote reproductive health and help avoid HIV/AIDS. It is estimated that the burden of disease for school-aged children 5-14 years is 11% of the total global burden of disease.

- It improves social equity
  As a result of universal basic education strategies, some of the most disadvantaged children – girls, poor rural children, children with disabilities – have access to school for the first time. But their ability to attend school and to learn whilst there is compromised by poor health. These are the children who will benefit most from health interventions, since they are likely to show the greatest improvements in attendance and learning achievement.

- It is a highly cost-effective strategy
  School health programs help link resources for health, education, nutrition, and sanitation to an infrastructure – the school – that is already in place, is pervasive and is sustained. While the school system is rarely universal, coverage is often superior to health systems. And the school system has an extensive skilled workforce that already works closely with the community.

What can be done to improve school health and educational outcomes?

The FRESH framework:

- Health-related school policies
- Provision of safe water and adequate sanitation in all schools
- Skills-based health education that includes prevention of HIV/AIDS
- Health and nutrition services, treatment of micronutrient deficiency, anemia and deworming... in all schools, for all children.

March 2002
What can be done to improve health and educational outcome in school age children?

The FRESH framework for School Health interventions includes health-related school policies, provision of water and sanitation, skills-based health education and health and nutrition services in schools.

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Core Interventions</th>
<th>Beneficiaries/Target Groups</th>
<th>Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health-related school policies</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Increase the number of schools with adequate water and sanitation facilities</td>
<td>Clear policies to ensure the provision of water and sanitation in all schools</td>
<td>The school population</td>
<td>% of schools with safe water and adequate sanitation facilities</td>
</tr>
<tr>
<td>Increase access to sanitation facilities for teachers, boys and girls</td>
<td>Policies on basic hygiene education in curriculum that lead to increased demand and responsiveness from children, PTA and the community for well-maintained facilities</td>
<td>The school population, The community Adolescent girls</td>
<td>% of schools with well-maintained sanitation facilities, Increased gross enrollment rates of girls, when adequate toilets are available in schools</td>
</tr>
<tr>
<td>Increase family life education and access to family planning services</td>
<td>Clear policy to include family life education and family planning in secondary school curriculum</td>
<td>Adolescents</td>
<td>% of schools with family life education and contraceptive/STD counseling</td>
</tr>
<tr>
<td>Reduce dropouts because of pregnancy and gender bias discrimination</td>
<td>Clear policy that pregnant girls can stay in school and continue in school after delivery Focus on women’s access to education</td>
<td>Adolescent girls</td>
<td>Increased gross enrollment rates of girls, Reduced drop out of adolescent girls</td>
</tr>
<tr>
<td>Reduce tobacco and substance use</td>
<td>Policies that prohibit smoking and substance use in schools</td>
<td>The school population</td>
<td>% of schools tobacco free</td>
</tr>
<tr>
<td>Reduce discrimination against people with HIV/AIDS and their families</td>
<td>Policies to avoid discrimination against people with HIV/AIDS and their families</td>
<td>The school population, The community</td>
<td>Reduced number of children with HIV/AIDS and orphans and vulnerable children excluded from schools</td>
</tr>
<tr>
<td>Provision of safe water and adequate sanitation in schools</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Increase the number of schools with adequate water and sanitation facilities, well maintained and with separate facilities for boys and girls</td>
<td>School construction norms that include adequate water and sanitation, with separate facilities for boys and girls</td>
<td>The school population, especially adolescent girls</td>
<td>% of schools with safe water and adequate, well maintained sanitation facilities, Increased gross enrollment rates of girls</td>
</tr>
<tr>
<td>Reduce incidence of diarrhea and intestinal infections among school children</td>
<td>Safe water available in schools</td>
<td>The school population and the community</td>
<td>Reduced absenteeism and repetition rates</td>
</tr>
<tr>
<td>Skills-based health education</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reduce the number of unwanted pregnancies and drop-outs from school</td>
<td>Skills-based health education including family life education</td>
<td>Adolescents and pre-adolescents</td>
<td>Increased gross enrollment rates of girls, Reduced number of girls who drop out due to pregnancy and discrimination</td>
</tr>
<tr>
<td>Reduce risk behaviors and address lack of knowledge on HIV/AIDS and increase prevention skills</td>
<td>Skills-based health education and HIV/AIDS/STD prevention included in school curriculum</td>
<td>All school children</td>
<td>% of school children with life skills to prevent HIV/AIDS/STD transmission</td>
</tr>
<tr>
<td>Reduce short term hunger and improve nutrition</td>
<td>Skills-based nutrition education</td>
<td>All school children</td>
<td>% of children that have food before they go to school</td>
</tr>
<tr>
<td>Reduce tobacco and substance abuse</td>
<td>Skills-based health education</td>
<td>All school children</td>
<td>% of school children who have used any tobacco product in the previous 30 days</td>
</tr>
<tr>
<td>School-based health and nutrition services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reduce worm infections</td>
<td>Regular deworming</td>
<td>All school children</td>
<td>Reduced repetition rates, and dropouts</td>
</tr>
<tr>
<td>Reduce micronutrient deficiencies and anemia</td>
<td>Oral supplement of iron and vitamin A</td>
<td>All school children</td>
<td>Reduced repetition rates, and dropouts</td>
</tr>
</tbody>
</table>
Evidence that School Health and Nutrition programs work and are cost effective:

- Helminth infections are most commonly seen in school age children and cause iron deficiency anemia (IDA). IDA in children is strongly associated with decreased physical and mental development and impaired immune function. An estimated 210 million school age children suffer from IDA. Multiple studies have shown the benefits of treatment of IDA in preschool and school age children through iron supplementation and regular deworming. Benefits include lower absenteeism, and higher scores on tests of cognition or school achievement. The cost is around US$1 per child each year.

- Provision of adequate water and sanitation facilities in schools in Bangladesh increased girls’ attendance by 15%. Interaction with family and demand for sanitation facilities at home was seen in 80% of children who acquired these practices at school.

- A recent review of 144 different interventions demonstrated the impact on morbidity of general water, sanitation and hygienic interventions:
  - 36% median reduction of diarrhea from the safe disposal of feces
  - 35% median reduction of diarrhea from hand-washing with soap after contact with stools
  - 20% median reduction in diarrhea from protection of water from fecal contamination
  - 26% median reduction in diarrhea from the integration of hygiene education or promotion in water projects (Esrey and et al., 1990)

- A 1997 UNAIDS review of 53 studies which assessed the effectiveness of programs to prevent HIV infection and related health problems among young people concluded that school-based sex education programs are an effective way to reduce risk behaviors associated with HIV/AIDS/STDs among children and adolescents.

- In Jamaica, a program, begun in 1977, to motivate young mothers to choose education instead of continuing motherhood, helped 22,000 young mothers to return to school. The Ministry of Education changed the education code to allow teenage mothers in school. Adolescent pregnancies declined from 31% to 23% between 1977 and 1997. All of the children of the mothers in the intervention group are in school, and no pregnancies have occurred among the adolescent children of these mothers.

- A WHO review of studies on sexuality education found that access to counseling and contraceptive services did not encourage earlier or increased sexual activity. In Europe and Canada where comprehensive sexuality education and confidential access to condoms are more common, the rates of adolescent sexual intercourse are no higher than in the United States and teen-age pregnancy is lower.

- A CDC study found that each $1 invested in school-based tobacco prevention, drug and alcohol education and family life education saved $14 in avoided health costs.
Where to start

The FRESH framework was developed by a partnership of UNESCO, UNICEF, WHO and the World Bank, and launched at the World Education Forum, April 2000. The framework is the starting point for developing an effective school health hygiene and nutrition program in a more child friendly and health promoting school. The aim is to focus on interventions that are feasible to implement even in the most resource-poor schools. The core framework has four components that should be made available in all schools:

1. Health-related school policies that, for example, do not exclude pregnant girls, that encourage healthy tobacco-free lifestyles, and that help maintain the education system in the face of HIV/AIDS.
2. Access to safe water and provision of sanitation to provide a healthy learning environment that reinforces hygienic behaviors and provides privacy to promote participation of adolescent girls in education.
3. Skills-based approach to health, hygiene, and nutrition education that focuses upon the development of knowledge, attitudes, values, and life skills needed to establish lifelong healthy practices and to reduce the vulnerability of youth and teachers to HIV/AIDS.
4. School-based health and nutrition services that are simple, safe and familiar, and address problems that are prevalent and recognized as important within the community, including the provision of counseling to cope with the HIV/AIDS epidemic.

Implementation requires:

a) intersectoral partnerships, especially between health and education
b) partnerships with the community, especially PTAs
c) active involvement of the school children.

Do’s and don’ts in community based school health programs

- Do make sure that the health and education sectors cooperate, and that agreements are written down in a “protocol d’accord”
- Do make sure that school health activities are accepted and supported by parents, PTA and students.
- Do design a program that reaches the poorest children in the most isolated communities.
- Do use a communication strategy that ensures that health policies are transparent and well understood by teachers, parents and students.
- Do make sure that the community wants, and is able to maintain latrines, before they are built.
- Do make sure that health education is based on real understanding of what should be done and not just academic knowledge.
- Do monitor and evaluate all activities implemented.
- Don’t overload the teachers – their first job is to teach.

Key references

WHO Information series on School Health (see WHO website http://www.who.int/hpr/gshi )
FRESH, Focusing Resources on Effective School Health, World Bank, 2001 (see WB/PCD website)

Web sites

- IRC – International Water and Sanitation Center: http://www.irc.nl/sshe/
- UNESCO: http://www.unesco.org/education/efa /know_sharing/flagship_initiatives/fresh.shtml
- WHO: http://www.who.int/hpr/gshi/index.htm

For further information, please contact Don Bundy (eservice@worldbank.org)