Arianna Legovini
Head, Development Impact Evaluation Initiative (DIME)
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Development Impact Evaluation Initiative: What’s new?
Results we can believe in

We know

Prescription-based policy

Evidence-based policy

We help you find out
Impact Evaluation

- Impact evaluation measures the effect of an intervention on outcomes relative to a counterfactual (what would have happened in the absence of)

- It identifies the causal effect of an intervention on an outcome separately from the effect of other time-varying factors
Why should you care about impact evaluation?

- Know for sure whether what you do matters
- Show others that what you do gets results
- Get support for your activities—resources, good will

So now you know it is GOOD but is this the BEST you can do?
Another reason you should care

- Use impact evaluation to compare design choices of your program
- Adopt better features
- Get your program to do BETTER

THIS IS WHAT’S NEW: 36% of Bank IEs today have adopted a test-and-improve approach!!!
Lending +learning: a new results-based product

- Use operations as a vehicle for learning
  - Integrate testing of operational and policy choices
  - Steer operations toward success
- Change the way we work with clients
  - Help them to find out and adopt what works for them
- Develop knowledge and expertise in strategic development areas

[Link to Knowledge Agenda]
[Link to Investment Lending Reform]
How does it work?

local program

communication1

access1

incentives1

incentives2

access2

incentives2

incentives1

communication2

access1

incentives2

incentives1

access2

incentives2

incentives1

incentives2

incorporate evidence

increase take-up

expand use

improve quality

RIGOROUS EXPERIMENTAL TESTING
DIME Objectives

- Improve quality of operations
- Develop institutions for evidence-based policy-making
- Generate knowledge
- DIME/AIM/HDN programs established in 2005
- DIME re-launched in January 2009
  - To mainstream impact evaluation in the Bank as one of the Bank’s corporate priorities
DIME Programs

HDN
Education, Health & Social Protection
- Early Childhood Development
- Basic Education Service Delivery
- Health Systems & Results-Based Financing
- HIV
- Malaria
- Conditional Cash Transfers
- Active Labor Market Programs

FPD
Business climate & Access to markets
- Finance and Private Sector Growth

PRM
Governance & Gender
- Institutional Reform

SDN
Climate Change & Access to Infrastructure
- Agricultural Adaptations
- Forestry Adaptations
- Water Resource Management Adaptations
- Energy Mitigation
- Access to Infrastructure

Cross-sector
- Local Development
- DIME Programs
- Gender

New
- Gender in FPD
- Gender ARD
- Gender States
- New in SDN
Progress in the last 18 months...

- Implementing existing programs in...
  - Education, Health, Malaria, HIV, Rural Infrastructure, Urban Upgrading, Local Development

- New programs in...
  - Agricultural Adaptations
  - Early Childhood Development
  - Institutional Reforms
  - Gender
  - Finance and Private Sector
  - Fragile States

- New tools: DIME Microdata catalogue
Program activities

PROGRAMMATIC ACTIVITIES
- Community of practice of policy-makers learning;
- Periodic workshops to build internal and external capacity for impact evaluation and share knowledge;
- Technical advisory group to develop a coordinated learning agenda, conduct training, assure high quality standards, develop a common measuring framework, and produce knowledge products.

IN COUNTRY ACTIVITIES
- Technical advice to identify policy questions, design evaluations;
- In-the-field coordination and ongoing monitoring;
- Guidance for implementation of the evaluation, data collection, and data management and analysis;
- Sharing of lessons learned.
Products

- Project specific
  - Baseline-midline-endline surveys
  - Baseline and impact evaluation analyses
  - Reports and presentations
  - Inputs to ISR, MTR and ICRs
- Program wide
  - Common measurement framework and tools
  - Summary policy reports
  - Portfolio wide learning and guidance
  - Data catalogue
We have gone global: 170 completed and 300 ongoing studies in 72 countries.
Africa still leading

Regional distribution of completed and active impact evaluations by 2010
(number)

- Africa: Completed 33, Active 128
- East Asia and the Pacific: Completed 35, Active 20
- Europe and Central Asia: Completed 8, Active 9
- Latin America and the Caribbean: Completed 71, Active 62
- Middle East and North Africa: Completed 1, Active 7
- South Asia: Completed 22, Active 52
But others catching up

Ratio of active impact evaluations to active IBRD/IDA lending by region (FY10)

- Ratio of active IE to IBRD/IDA loans
- Ratio of IBRD/IDA loans with associated IE to all loans

<table>
<thead>
<tr>
<th>Region</th>
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<th>Ratio of IBRD/IDA loans with associated IE to all loans</th>
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</thead>
<tbody>
<tr>
<td>Africa</td>
<td>26%</td>
<td>19%</td>
</tr>
<tr>
<td>East Asia and the Pacific</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>Europe and Central Asia</td>
<td>3%</td>
<td>2%</td>
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<tr>
<td>Latin America and the Caribbean</td>
<td>20%</td>
<td>16%</td>
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<tr>
<td>Middle East and North Africa</td>
<td>8%</td>
<td>4%</td>
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<tr>
<td>South Asia</td>
<td>25%</td>
<td>19%</td>
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<tr>
<td>Total</td>
<td>17%</td>
<td>13%</td>
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Network distribution of complete and active impact evaluations by 2010 (number)

- Finance & Private Sector Development: 17 (Completed) 41 (Active)
- Human Development: 85 (Completed) 122 (Active)
- Poverty Reduction & Economic Management: 6 (Completed) 11 (Active)
- Sustainable Development: 62 (Completed) 104 (Active)
and FDP going up

Ratio of active impact evaluations to active IBRD/IDA lending by network (FY10)

- Ratio of active IE to IBRD/IDA loans
- Ratio of IBRD/IDA loans with associated IE to all loans

<table>
<thead>
<tr>
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<th>IBRD/IDA Loans with Associated IE to All Loans</th>
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</thead>
<tbody>
<tr>
<td>Finance &amp; Private Sector Development</td>
<td>32%</td>
<td>19%</td>
</tr>
<tr>
<td>Human Development</td>
<td>36%</td>
<td>26%</td>
</tr>
<tr>
<td>Poverty Reduction &amp; Economic Management</td>
<td>7%</td>
<td>4%</td>
</tr>
<tr>
<td>Sustainable Development</td>
<td>10%</td>
<td>9%</td>
</tr>
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</table>
Costs are small but internal allocations insufficient

- Large contributions from project funds and donor grants, little Bank Budget
Impact Evaluation Staff unevenly distributed

Impact Evaluation Skills and Time Allocation

Part-Time

Full-Time

DEC  HDN  PREM  SDN  AFR  LAC  SAR  ECA  MENA  EAR  FPD  IEG
7     3     3     1     1     4     2     4     5     3     4     3     2
18
15
10
5
0
Some DIME Contacts:

- Arianna Legovini
- Florence Kondylis (Agriculture)
- Ma. Isabel Beltran (Gender)
- Radu Ban (Local Governance, Fragile States)
- Mattea Stein (Finance and Private Sector)
- Victor Orozco (HIV)
- Edit Velenyi (Malaria)
- Nandini Krishnan (Africa)
- David Evans and Abdoulaye Sy (LAC)